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**American Society
of Plant Biologists**

Cultivating a better future through plant biology research.

ASPB to Exhibit at the 2023 White House Easter Egg Roll

The American Society of Plant Biologists announces its participation in a time-honored White House tradition to engage families in the importance of plants.

April 6, 2023, Rockville, Maryland — The [American Society of Plant Biologists](https://www.aspb.org/) (ASPB) will engage children and families in fun activities and plant biology discussions at the White House Easter Egg Roll on Monday April 10, 2023. This unique opportunity aligns with one of ASPB's education and community outreach values, supporting active plant science learning in community settings.

"I'm so excited that ASPB was selected to participate in this year's Easter EGGucation Roll. Plants are absolutely critical aspects of our lives and ecosystems, yet they often go overlooked. Engaging kids and their families in activities and discussions about plant biology is among the core goals of ASPB's education initiative," said Erin Friedman, ASPB's Education Committee Chair.

The White House Easter Egg Roll will be hosted on the South Lawn of the White House on Easter Monday. The continuing "Eggucation" theme, originating from First Lady Jill Biden's 30 years as a teacher, features fun educational activities for children of all ages.

Events this year include the classic egg roll and egg hunt, but will also feature a field trip, talent show, reading nook, obstacle course, and more. As part of the event, ASPB will host a booth that will engage families in fun, hands-on plant biology activities.

"If we inspire just one kid to wonder about plants and how they function, I'll consider this event a success. I mean, hopefully it's a lot more, but even a single seed can eventually grow into a garden," said Friedman.

History

The White House Easter Egg Roll started in 1878. It is one of the oldest annual traditions in White House History, and has grown into an educational experience for thousands. It is a public event and is open to the media.

For the latest updates, follow [@EasterEggRoll](#) on Twitter or the hashtags #EasterEggRoll and #EGGucationRoll.

The American Society of Plant Biologists (ASPB) is a 501(c)(3) professional society devoted to advancing plant science research and education. It publishes three world-class journals and organizes conferences, and other educational activities that are key to the advancement of plant sciences.

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